

# What is Design?

Informatics 132  
4/3/2012

## TODAY

- Design Jam Presentations
- Lecture: “What is Design?”
- Start to think about your groups...

## UPCOMING

- Class Facebook due on Friday
- Autism AppJam kickoff on Friday
- Due Next Wednesday:  
*P0 - Design Question & Project Team Form*
- Due Next Friday:  
First sketching assignment

# Autism AppJam

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Home

## Welcome to the 2013 Inaugural Autism AppJam!



We are proud to announce the very first App Jam for Autism set to take place this Spring 2013. To honor Autism Awareness Month, this exciting competition will run for two weeks in April. This event is open to all disciplines across the entire UCI campus.

The department of Informatics at the Donald Bren School of Information & Computer Sciences bring this to you in collaboration with the Center for Autism and Neurodevelopmental Disorders, the Henry Samueli School of Engineering, and the UCI School of Medicine.

### When & Where

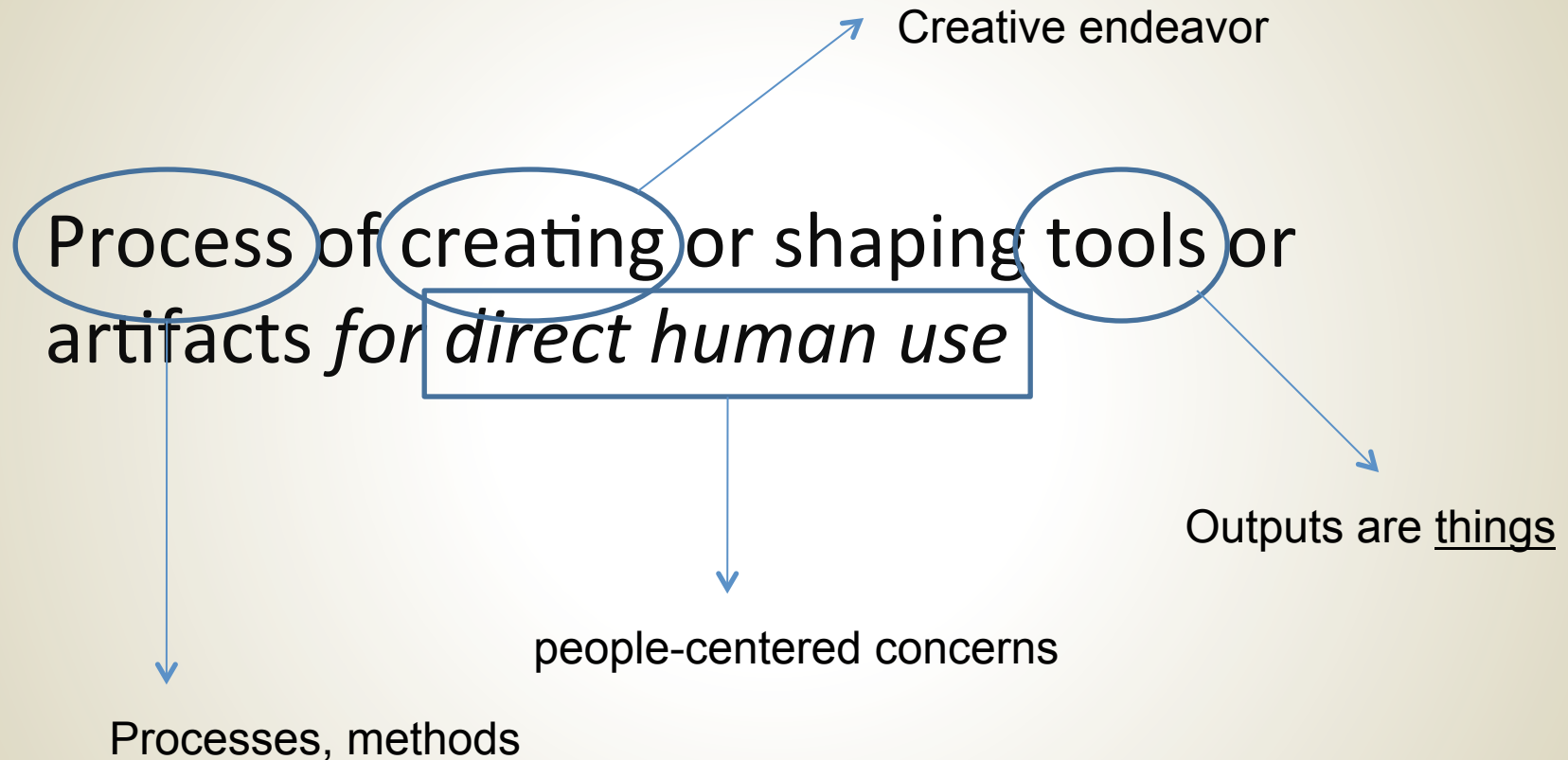
- + April 3: Last Day to Register for Competition
- + April 5: Kickoff Event & Orientation - **Calit2 5-7pm**
- + April 6: Workshops



# IDEO's Deep Dive

- Excellent example of the user-centered design process
- IDEO's Deep Dive Video
  - Part 1 -  
<http://www.youtube.com/watch?v=ooN05Q030Qo>
  - Part 2 -  
[http://www.youtube.com/watch?v=\\_7\\_sZy-kusw](http://www.youtube.com/watch?v=_7_sZy-kusw)
  - Part 3 -  
<http://www.youtube.com/watch?v=FxO8t9Sonk8>

# What is Design?



# Characteristics of Design

Design...

- is conscious
- keeps human concerns in the center
- is a conversation with materials
- is creative
- is communication
- has social implications
- is a social activity