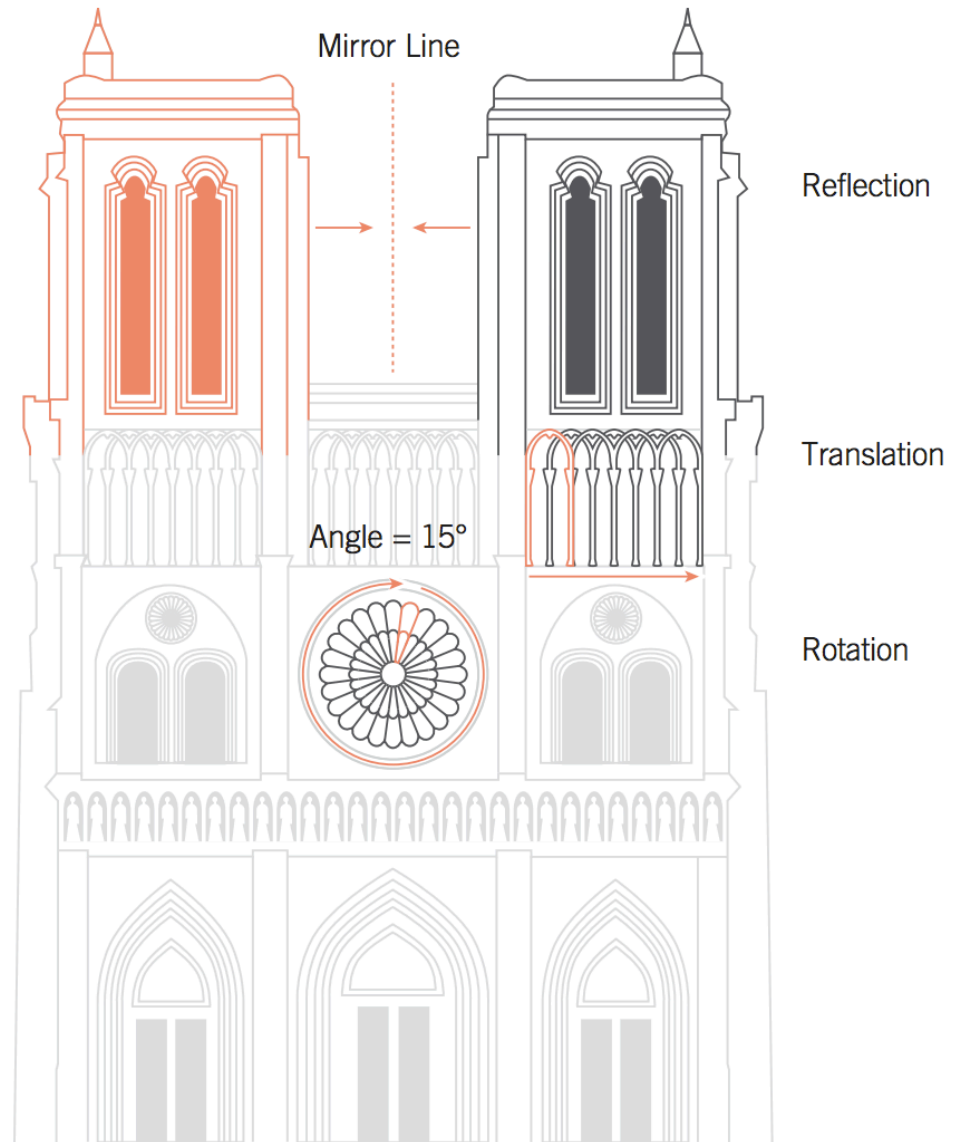
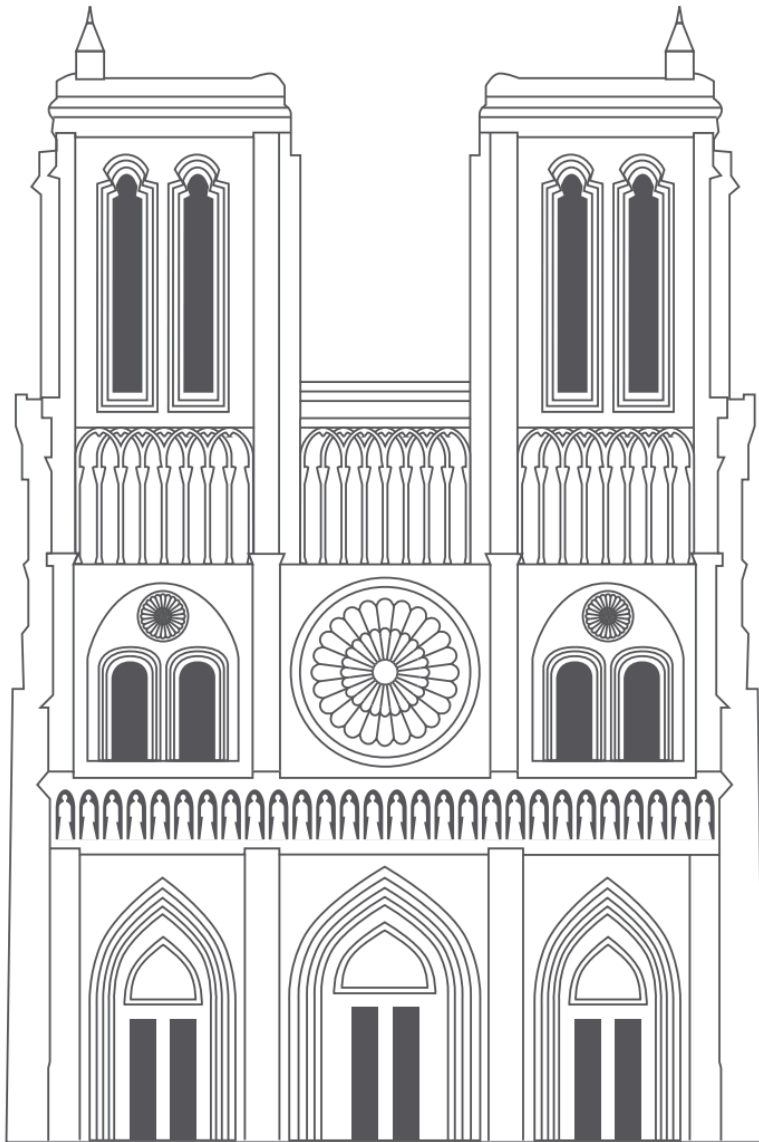


# Group Pitches & Sketching Critiques

Informatics 132  
4/12/2012

# Symmetry



## TODAY

- Finishing Project Pitches
- Sketching Critique Groups
- Handed out:  
*A1: Thinking About Design*

## UPCOMING

- Due Next Friday:  
*S2: Health & Fitness*  
*A1: Thinking About Design*

# A1: Thinking about Design

- Think about the objects with which you interact and how they're designed
- Derive design principles
- Assignment description posted online (A1)
- Due 4/19



# Group Pitches

Let's finish them!



# Sketching Critiques

## 15 minutes

- Break into groups of 3
- Take turns showing and explaining your 3 sketches with each other
- Critics should offer advice and feedback about the idea
  - Strengths, Weaknesses, Originality, Feasibility
  - Sketcher: take notes about what feedback was offered
  - Critic: be critical, but constructive and courteous!
  - Each critic should sign and date the page after the sketches